

2026

Company Information



SBC Medical Group Holdings, Inc.

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About Us

“To deliver the best possible care to every customer.”

When medical institutions that share this commitment are empowered to focus solely on providing care, the quality of care improves markedly.

SBC Medical Group Holdings Incorporated (“SBC”) is the Medical Services Organization (MSO) that underpins this ideal environment. We support medical institutions in areas essential for their growth that are often difficult to manage with internal resources alone, such as business strategy, marketing, digital transformation (DX), and human resource development.

Listed on the U.S. Nasdaq market in 2024, we currently provide comprehensive support to over 250 medical institutions worldwide. Through more than 20 clinic brands, we support diverse fields including advanced aesthetic healthcare, dermatology, orthopedics, fertility treatment, gynecology, dentistry, hair loss treatment (AGA), and ophthalmology, expanding the possibilities of healthcare beyond borders.

Looking ahead, we are focused on wellness for the 100-year life era with longevity at its core, creating a future where every individual can live healthily and true to themselves.

Philosophy

Achieving the “Ultimate Win-Win for All”

Vision

Becoming the World’s Most Trusted Medical Group with the Largest Customer Base

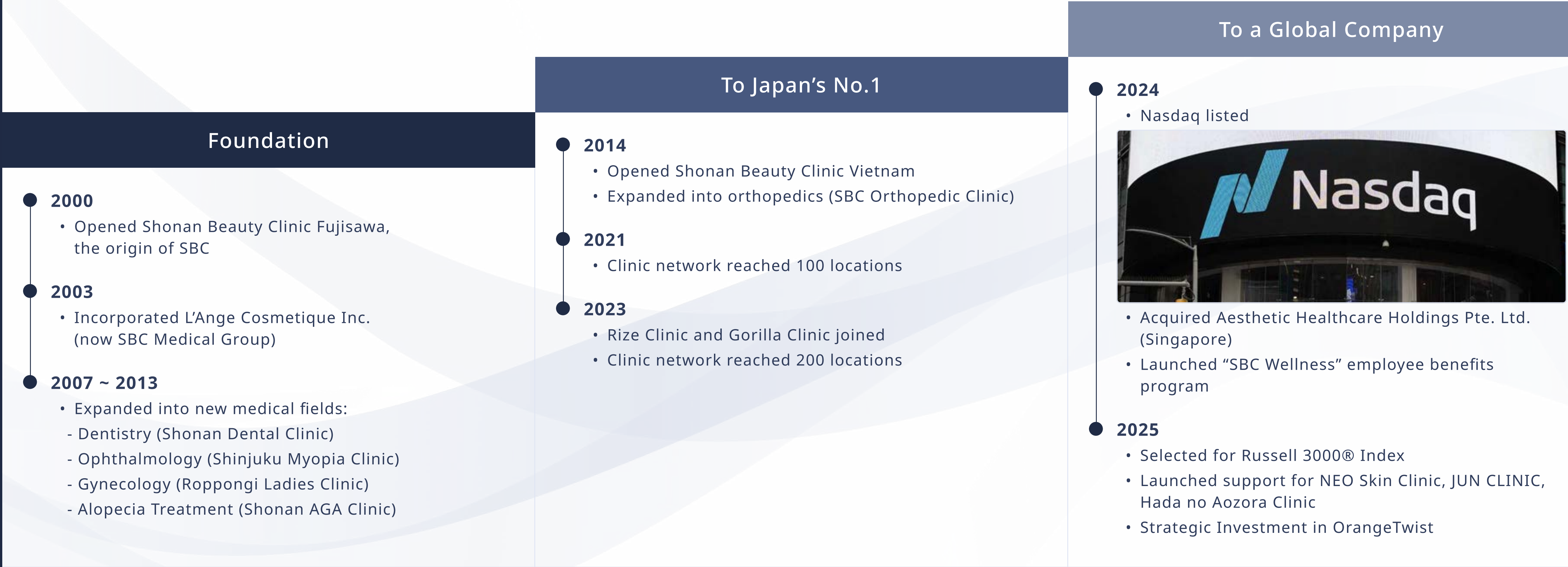
Group Purpose

Contributing to the well-being of people around the world through medical innovation



Embracing challenges to continuously expand the boundaries of healthcare

Originating from a single aesthetic healthcare clinic founded in Fujisawa City, Kanagawa Prefecture, in 2000, SBC has grown through the continuous expansion of its medical fields, alongside ongoing organizational development and transformation. Today, having evolved into Japan’s leading aesthetic healthcare group, we successfully listed on the U.S. Nasdaq market in September 2024. Accelerating our global expansion, we are now advancing to our next stage of growth.



Our Business

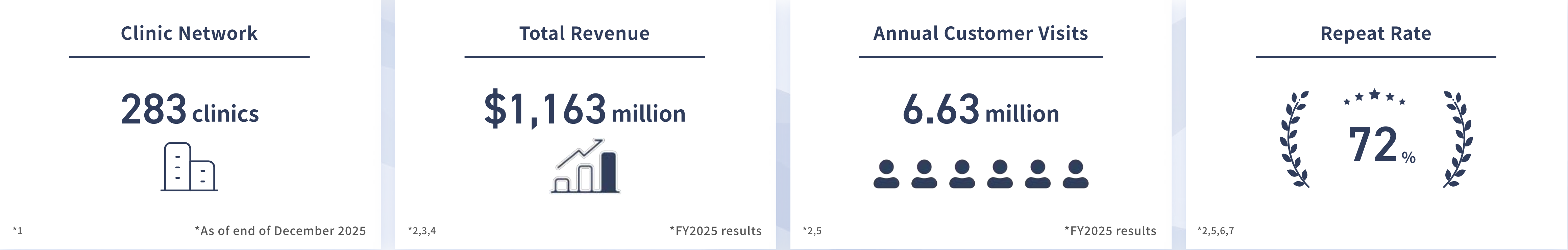
Creating an environment where medical institutions can focus on care

Running a medical institution involves many specialized areas distinct from clinical practice, such as customer acquisition, branding, talent development, and digital transformation (DX). As an MSO that supports all of these in an integrated way, SBC helps physicians devote themselves to care with confidence.

Main Services

▶ Consulting	▶ Marketing	▶ Administrative Affairs	▶ Procurement of Materials and Equipment	▶ Medical Equipment Leasing
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In Numbers (Clinics Key Figures)



*1 Includes SBC brand clinics, Rize Clinic, Gorilla Clinic, AHH, JUN CLINIC, OrangeTwist

*2 Includes SBC brand clinics, Rize Clinic, Gorilla Clinic, AHH, JUN CLINIC

*3 Converted at JPY 149.6 / USD, JPY 114.5 / SGD

*4 After point/ticket discounts

*5 Excludes free consultations

*6 Repeat rates for AHH and JUN CLINIC are estimated based on those of SBC brand clinics, Rize Clinic, and Gorilla Clinic

*7 Share of customers with 2 or more visits

Empowering the future of healthcare with a diversified business portfolio

SBC operates across a diverse spectrum of businesses, encompassing aesthetic healthcare, insurance-covered medical care, global operations, and corporate support. With our MSO functions, which support the management of medical institutions, at our core, we collaborate with domestic and international group companies and related businesses to achieve sustainable growth and create new value in healthcare.



Where SBC is heading

“People can live longer and remain true to themselves.”
This conviction drives our continuous challenge.



Multi-Brand Strategy

Optimally positioning brands by customer segment to maximize market share. We are building a model suited for global expansion while enhancing LTV (Lifetime Value) through cross-brand referrals.



Non-Aesthetic Expansion

Expanding into high-growth adjacent medical fields, such as orthopedics, fertility treatment, dentistry, and ophthalmology. We are diversifying our business portfolio by leveraging our expertise in standardization, marketing, and the integration of private and insurance-covered medical care.



Global Expansion

Entering the U.S. MedSpa market through strategic investments and expanding primarily through M&A in Southeast Asia. We are driving the global export of the business model refined in Japan.

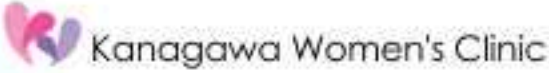


AI & Data-Driven Healthcare

Converting clinical and management data from 6.6 million customer visits annually into AI learning resources. We are building an automated management infrastructure to transition away from labor-intensive business models.

A multi-brand strategy supporting a wide range of medical fields

The SBC clinic network spans Japan and overseas through more than 20 brands across a wide range of medical fields.

Aesthetic Healthcare		Non-Aesthetic Healthcare		Global Healthcare	
					
Total Aesthetic		Hair Loss Treatment (AGA)	Shinjuku Myopia Clinic		
				Aesthetic Dermatology & Salon	
Male Focused		Dentistry			
 		 			
Aesthetic Surgery Focused	Dermatology Focused	Fertility Treatment & Gynecology	Orthopedics & Ophthalmology & Others	Total Aesthetic	MedSpa

A next-generation employee benefits program



SBC Wellness aims to provide comprehensive support for beauty and health, empowering working professionals to build lifestyles that are true to themselves. The program was created to support the sustainable growth of companies by fostering an environment where employees and their families remain physically and mentally healthy, with reliable access to the medical care and services they need.



Official Website

Key Services



Preferred Pricing

We offer special rates on eligible procedures across aesthetic healthcare, dentistry, and fertility treatment.



Dedicated LINE Booking & SBC Wellness Concierge Support

Easily book appointments through our dedicated LINE account. Our concierges attentively assist with general inquiries and clinic selection, ensuring a smooth and hassle-free experience even for those with busy schedules.



Family Benefits

These preferred rates are available not only to employees but also to their family members.

Team Members

Yoshiyuki Aikawa

Dr. Aikawa currently serves as the Director, Chairman and Chief Executive Officer of SBC Medical Group Holdings Incorporated. He also holds the position of Director at SBC Medical Group Co., Ltd. (Japan). He earned his medical license in 1997 after graduating from Nihon University School of Medicine. Since 2008, he has been an active member of the Post Graduate Assembly (PGA) of the Department of Anesthesia at Harvard Medical School. From 2014 to 2015, he served as President and Director of the Japanese Society of Aesthetic Plastic Surgery (JSAPS). Dr. Aikawa is also a member of several professional societies, including the Japan Laser Therapy Association, the Japan Liposuction Society, the Chemical Peeling Society, and the Japanese Society of Anesthesiologists.

Director, Chairman, CEO, SBC Medical Group Holdings Incorporated

Director, SBC Medical Group Co., Ltd. (Japan)

Chairman, SBC Tokyo Medical University



Yuya Yoshida

From 2003, he held various roles at Mitsubishi UFJ Financial Group, where he was involved in market operations, securitization, M&A, and ALM Treasury functions. In 2014, he earned an MBA from the UCLA Anderson School of Management. From January 2016 to June 2023, he worked at Rakuten Group, Inc., where he was responsible for Corporate Development and was appointed Global Head and Director of Corporate Development in 2018. He has served as Chief Operating Officer and a member of the Board of Directors of SBC Medical Group Holdings Incorporated since September 29, 2023, and as Chief Financial Officer of SBC Medical Group Holdings Incorporated and SBC Medical Group Co., Ltd. (Japan) since April 1, 2025. He assumed leadership for the group-wide AI transformation as a core management strategy and established the SBC AI Lab. As Director and Chief AI Evangelist, he is directly involved in driving these initiatives, leading the group-wide transformation under top-level commitment.

Director, CFO, COO, SBC Medical Group Holdings Incorporated

CFO, SBC Medical Group Co., Ltd. (Japan)





Independent Director

Fumitoshi Fujiwara

After graduating from the Faculty of Law at Meiji Gakuin University, he built a career in buyout investments, venture investments, real estate development, and IPOs in both Japan and the United States. From 1989 to 1993, he worked in Japan-US finance operations at Shuwa Corporation. From 1993 to 2000, he served as CFO of KOEI Co., Ltd., where he contributed to the company's IPO on the Tokyo Stock Exchange. From 2000 to 2001, he oversaw venture investments as Director and CFO of Spiral & Star Co., Ltd. In 2001, he co-founded AC Capital Co., Ltd., where he served as CEO and managed buyout funds until 2009. Since 2009, he has led alternative investments at Eaglestone Capital Management Inc. Since 2017, he has played a key role as Director and CFO in the Nasdaq listing of MEDIROM Healthcare Technologies Inc., and since 2023, he has supported the U.S. listings of Japanese companies as CEO of Linden Capital Partners LLC.



Independent Director

Ken Edahiro

After graduating from Hitotsubashi University with a degree in Economics, he joined Dentsu Inc. in 2004. In 2012, he joined gloops Inc. and served as General Manager of the Marketing Division and CMO. In 2014, he became the Representative Director of King Japan Inc., overseeing product development and marketing for the puzzle game "Candy Crush" and others. In 2019, he joined BizReach, Inc. and was appointed CSO in February 2020.

Global finance, technology, marketing, healthcare management, and business development. Professionals with proven track records on the front lines of their respective industries have come together, channeling their specialized expertise into the transformation of healthcare. Guided by the governance of a U.S. Nasdaq-listed company, we drive the execution of our growth strategies from multifaceted perspectives, unconstrained by conventional healthcare industry norms. Each member stands at the forefront of management, dedicated to realizing our goal of becoming the medical group chosen by the most customers in the world.



CSO

Miki Shimizu

From April 2008 to April 2024, she worked in the Investment Banking Division of Goldman Sachs Japan, where she was engaged in a wide range of advisory services, including domestic and cross-border M&A, initial public offerings (IPOs), equity and debt financing, and anti-activist defense. She has served as Chief Strategy Officer of SBC Medical Group Co., Ltd. (Japan) since May 1, 2024, and of SBC Medical Group Holdings Incorporated since April 10, 2025. She has also served as President and Representative Director of AI Med Inc. since February 1, 2026.



CHRO, CPO

Taiki Sakaguchi

From 2004 to 2024, he worked at Sumitomo Mitsui Banking Corporation for 20 years, where he was engaged in human resources (with over 10 years of experience in both Japan and the United States), corporate governance, and digital transformation. He has served as Chief Human Resources Officer of SBC Medical Group Holdings Incorporated since May 1, 2024, and as Chief Planning Officer of the Company and SBC Medical Group Co., Ltd. (Japan) since April 1, 2025.



CMO

Shinya Inoue

He began his career at P&G Japan, and subsequently worked at Eli Lilly Japan, Adobe, KDDI, and Pioneer, where he was involved in a wide range of roles including marketing, digital marketing, digital transformation, and business strategy. At Pioneer, he served as Chief Marketing Officer, where he spearheaded the establishment of the marketing organization, led the restructuring of planning and communication functions, and oversaw the successful market launch of new products. He has served as Chief Marketing Officer of SBC Medical Group Holdings Incorporated and SBC Medical Group Co., Ltd. (Japan) since July 1, 2025.



Head of IR, CHRO (SBC Medical Group Co., Ltd. (Japan))

Hikaru Fukui

He previously spent 21 years at Mitsubishi UFJ Bank (2002–2023), where he held roles in investor relations, human resources, global markets, and corporate planning. He has served as Head of Investor Relations at SBC Medical Group Holdings Incorporated, and as Chief Human Resources Officer of SBC Medical Group Co., Ltd. (Japan) since January 1, 2024.



CCDO
Kazuki Ichimori

A finance and corporate development leader with extensive experience at prominent tech companies, including Rakuten and SmartNews. He led numerous global M&A and investment transactions at Rakuten, contributing to the company’s strategic growth. Ichimori spearheaded one of the largest private fundraising rounds in Japan, leading the Series E and F rounds at SmartNews. He graduated from UC Berkeley Haas with an MBA. He is currently based in the US. He has served as Chief Corporate Development Officer of SBC Medical Group Holdings Incorporated since March 1, 2024.



CTO (SBC Medical Group Co., Ltd. (Japan))
Sheng-Fu Hsiao

After graduating from National United University in Taiwan, he studied at Curtin University in Australia. Following a career in trade management in China, he moved to Japan in 2008. He has served as CTO for over eight years across various organizations, driving growth through restructuring and advanced development. Most recently, he served as Executive Officer and CTO at an AI-specialized firm. He is fluent in Japanese, English, Mandarin, and Taiwanese. He has served as Chief Technology Officer of SBC Medical Group Co., Ltd. (Japan) since March 1, 2026.



CPRO
Akiko Wakiyama

She began her career at Genting Group, a Malaysia-based hospitality and resort company, and spent approximately 12 years in marketing and public relations. Since 2012, she has held PR leadership roles at the KDDI Group, Terrada Warehouse, Pioneer, and Hotel New Akao. She also served as a board member and Chair of the International Exchange Committee at the Public Relations Society of Japan. She has served as Chief Public Relations Officer of SBC Medical Group Holdings Incorporated and SBC Medical Group Co., Ltd. (Japan) since August 1, 2024.



COO (SBC Medical Group Co., Ltd. (Japan))
Hiroyuki Miya

He began his career at CyberAgent, Inc. as a software engineer for the Ameba Blog platform. He later worked at Amazon as a Program Manager, overseeing warehouse management systems. In 2012, while enrolled in the MBA program at UCLA Anderson School of Management, he founded an internet startup. In 2019, he joined MonotaRO, where he was responsible for launching the company’s business operations in India and served as the local Chief Marketing Officer. He also led the New Business Development Department, planning and launching new services for approximately 7 million users. He has served as Chief Operating Officer of SBC Medical Group Co., Ltd. (Japan) since October 1, 2023.

Advisors

Akio Nitori Founder of Nitori. Chairman of Nitori Holdings Vice Chairman of Japan Chain Stores Association Executive Director of Hokkaido Economic Federation	Dr. Steven R. Cohen Clinical Professor UC San Diego Inventor, Internal Craniofacial Distractor and Lipocube Plastic and Craniofacial Surgeon	Kazuyuki Yano Former Director of International Research Division, Customs and Tariff Bureau, Ministry of Finance Former Director-General of Chugoku Local Finance Bureau, Ministry of Finance Director of Japan Professional Golfers Association	Tomoyoshi Nishiyama Founder of Yakiniku Gyukaku Developed numerous businesses including “Yakiniku Like” and “Blue Star Burger” Chairman and CEO of Dining Innovation Co., Ltd.	Masahiro Akashi Co-founder of WHITE CROSS Inc. President and CEO of WHITE CROSS Inc. Dentist	Dr. Ewen Chee Founder of Aesthetic Healthcare Holdings Pte. Ltd. Certified physician of the American Academy of Aesthetic Medicine (AAAM) Co-chair of the first Asia Pacific Thread Lift Conference (APEM)
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Connect with Us

Corporate



Investor Relations



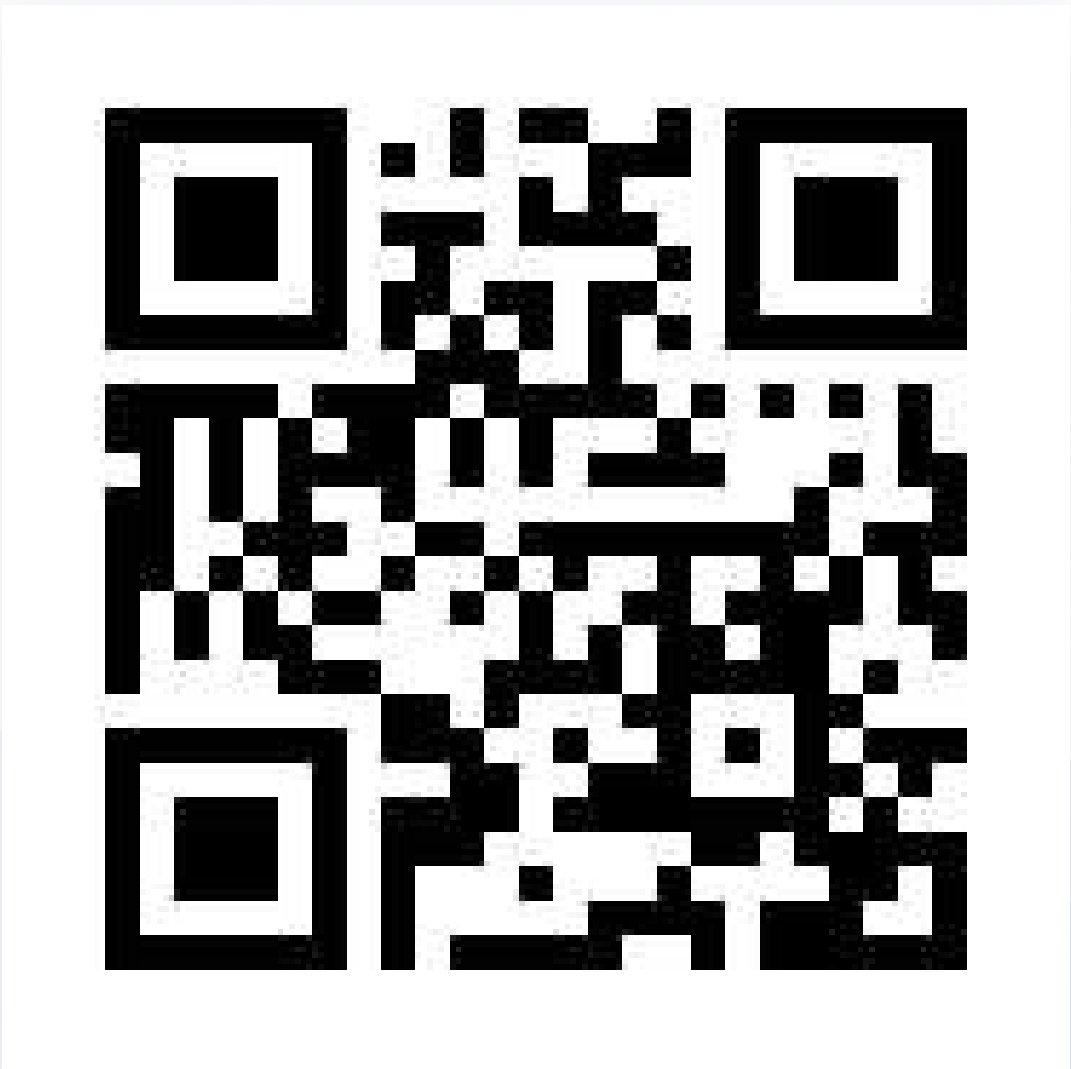
Shonan Beauty Clinic



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